



Because the Business Case is one of the most important management tools when implementing changes and projects.

Intensive 1-day course for decisionmakers and project stakeholders.

A VERY POPULAR COURSE

We are in the 9th season and more than 1.000 students from over 300 companies have participated. They say:

- This course has made us qualified to go further with the subsequent benefit realization.
- It was great to be on a course where the teachers are so experienced and they have been working with most relevant and practical Business Case issues.
- The course was both inspiring and based on a broad theoretical platform.
- Although I am already very structured, I will definitely benefit from Faarup & Partners' valuable tools.
- The course has inspired me to use Business Cases as an working tool throughout the whole project.
- The best part is the dialogue and the exchange of experiences between the participants.

You should also participate if you want to master and be sharp on this discipline.

OPEN COURSES

See prices, venues, dates and how to registrate [here](#).

IN-HOUSE COURSES

[Contact](#) us if you want a course for 5-20 participants at your premises.

MORE INFORMATION

Go to www.faaruppartners.dk

YOUR OUTCOME

You will get access to the latest insights and best-practice methods and tools, including being able to identify and estimate the value of projects – both qualitatively and quantitatively.

After the course, you can navigate around the most common pitfalls, so your Business Cases are consistent, up-to-date and credible.

CONTENT

The course refreshes basic skills and updates knowledge of current themes and Business Case usage, including:

- What are the basic elements of the Business Case?
- Which steps should I take to build a Business Case?
- Business Case as a process tool and the platform for change management, effective communication, benefit realization and portfolio management.
- Implementing Business Cases as a management tool in the organization, and how you can ensure the right governance around projects and Business Cases.

The comprehensive documentation includes

- Templates: Generic presentations and spreadsheets for assessments and analyzes.
- Concepts, models and toolbox with practical examples of solutions.

STRUCTURE AND FORMAT

The training is conducted at 1 intensive day and is divided into phases and themes according to a proven structure.

The format is a mix of short theoretical presentations, group discussions, film clips, cases and concrete exercises. The whole day is practice-oriented and involves the participants' experiences.

Before the course, you must complete a survey to uncover your experience and background within Business Cases.

PARTICIPANTS

The course is relevant for everyone who works with change programs and projects. Your role is either in the decentralized reality where problems are felt and ideas and results are created, or at the management level, where overview is necessary to be able to prioritize and decide.

During the course we will puncture the many myths and misconceptions that are about Business Cases, so that you will subsequently be able to assess the quality of the Business Cases you become involved in.

TEACHERS

The training will be conducted by senior partners from Faarup & Partners, all with deep practical experience from working with Business Cases and with extensive management experience from large companies.