

CV**Johannes Luef****Profil**

Chairman and CEO, a Capital Markets and Corporate Finance expert, Cyber Security and IT specialist gained over an exemplary 30-year career at Board and Senior level, across Europe and Internationally.

Commercially driven, dynamic, a reputation and track record for being solution focused and effective manager of conflict.

Established key business relationships, successfully working in Partnership with a leading International Consultancy supporting major International Projects within Financial Services.



Post Executive Career, founded and ran a specialist Consultancy.

Board positions

- 2016 - 2019 Member of the MIB (Market Infrastructure Board) at the ECB (European Central Bank)
- 2016 - 2019 Member of the Advisory board (Quorum Consulting)
- 2015 - 2016 Quale Partners, a Business Consulting and Advisory company
- 1999 - 2013 Member of Executive Committee & Board of directors for ECSDA (European CSD Association)

Work experience

- 2019 Associate partner at Faarup & Partners (Business Consulting and Advisory)
- 2016 - 2019 Appointed as one of two Non-central bank members of the MIB (Market Infrastructure Board) at the ECB (European Central Bank); governs ECB's infrastructural projects in Europe. Including T2S, a common European platform for settlement of securities worth one trillion € daily, and TIPS, the new platform for European Instant Payment. Established and chaired ECB's MIB Cyber Resilience Committee.
- 2013 - CSD VISION: Founder and owner of specialist consultancy
Consultancy assignments:
 - Developed a 5 years' strategy plan for KCC (Kuwait Clearing Company), the national CSD in Kuwait (together with BTA Consulting).
 - Developed proposals for the Polish Capital Market in a project sponsored by the EBRD (European Bank of Reconstruction and Development) (together with BTA Consulting).
 - Developed a model for a common post trade platform for the CSD's of the SEE (South East Europe) region (together with Cognizant Technology) (sponsored by the EBRD).
 - Consultant for Austrian Embassy Copenhagen, Commercial Section (Advantage Austria) to stimulate business between Austrian vendors and Danish projects
- 1998 - 2014 President and CEO of VP SECURITIES A/S (former Værdipapircentralen), Denmark's CSD (Central Securities Depository): the world's first to completely electronically dematerialize all its securities worth 1.000 billion EUR. Corporate structure changed from non-profit institution into commercial PLC. Substantial change of focus on customers, development of new products and services (e.g. fully electronic General Assembly), systems export to Mexico, agile development, significant growth of turnover and EBITDA from Zero to 10M€ (2012). Established CSD in Luxembourg (VP LUX).

Education

- 2014 INSEAD/Fontainebleau IDP-C Certified Director (International Directors Program)
- 1996 INSEAD/Fontainebleau AMP (Advanced Management Program)
- 1980 PhD (Lic. Tech.), Denmark's Technical University (DTU), Information Retrieval in industrial organizations. Early research in "automated Search system", later on applied by major search engines, including Google.
- 1974 Magister rer.soc.oec (aka Diplomkaufmann, cand.merc. in business economy and audit), University of Economics and Business Administration, Vienna, Austria

Early career

- 1993 - 1998 BRØDRENE HARTMANN A/S, CIO and CEO
(Industrial group, Europe's largest producer and marketer of molded fiber products). Successful implementation of standard ERP system (Movex)
- 1990 - 1993 PBS (Nets), Director of Innovation
(Danish banks payment Systems, card-business, check-clearing, various payment systems). New payment concepts and Dancard system, POS terminals, Internet Trading and Internationalization.
- 1985 - 1990 REALKREDIT DANMARK, Head of Planning
(largest Danish Mortgage Bank, 2.000 employees). Increased efficiency of system Development by more than 100%.
- 1983 - 1985 DANISH BANKERS ASSOCIATION, Head of Project
Head of PI-net project, successfully Realtime data communication between all banks and saving banks in Denmark.
- 1981 - 1983 SUPERFOS A/S, Project Manager
Large Danish based Group within various areas of Trade and Production. Coordination and project management of fully integrated ERP system.

Personal information

- Nationality: Austrian, living in Denmark since 1974
- Marital Status: Married: 2 children (Both grown-up and married)
- Languages: German (mother tongue) Danish (second mother tongue)
English, fluent reading, writing, speaking
Swedish and Norwegian at negotiation level
- Interests: Spending time with family. Gardening
Occasionally hunting, kayaking.
- Nonprofit: Boardmember of "Grundejerforeningen for Tisvildeleje og Omegn). Landowners association, +450 members, founded in 1911.
- Keywords Execution, innovation, leadership & management, empathy, endurance and resilience